

ORGANIC PRODUCTION AND ENTREPRENEURSHIP IN AGRICULTURE FOR SUSTAINABLE DEVELOPMENT

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ABSTRACT

The implementation of the strategic sustainable development goals should start by providing encouragement to entrepreneurship in agriculture and rural areas. This will result in the development of agriculture and related activities in rural area. Sustainable agriculture, and organic production will ensure the protection of environment. This article analyses entrepreneurship in organic production and trade as the main contributor, for innovations and agriculture development in rural areas. Organic production is an effective entrepreneurial strategy for economic, social and environmental development of rural regions. Entrepreneurship in agriculture aim at increase in competitiveness in the sector by applying an ecologically adaptable technology using a new approach in the production process.

KEYWORDS: *Organic Farming, Sustainable Development, Entrepreneurship, Rural Development*